

## STREET SCENE 2004 MOVES TO A NEW VENUE

### FOR IMMEDIATE RELEASE

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SAN DIEGO, CA—June 28, 2004 – San Diego’s premiere urban music festival, Street Scene, is marking its 20th anniversary on Friday, Aug 27<sup>th</sup> and Saturday, Aug 28<sup>th</sup>. To celebrate its history and future, one of California’s largest music festivals is preparing to be bigger than ever with an all-ages celebration set in a venue adjacent to Petco Park.

The new venue will be Street Scene’s largest site to date, roughly doubling in size from last year’s 320,000 square feet to almost 600,000 square feet. The location offers an unprecedented level of ease in parking and access to public transportation, while centralizing the festivities in an uninterrupted venue at the heart of downtown. This setting enhances the feeling that Street Scene is San Diego’s ultimate summer block party.

Street Scene is also moving its traditional three-day, mid-September dates to be held in two days during the last weekend of August. The changes distinguish this festival as the pinnacle event to celebrate the end of summer. Though cutting out Sunday, the only day that was formerly open to all ages, this year’s festivities are being condensed into two solid nights and everyone’s invited.

To accommodate the musical palates of an all-ages crowd, as always the line-up will include some of today’s top artists in hip-hop, reggae, rock, rap, alternative, and jam band sounds able to satisfy a wide array of tastes. Food, activities, and street performances enrich the merriment and provide amusement in between or in addition to the music.

Complete with an exhilarating atmosphere, diverse entertainment, and top musical performers for bargain ticket prices, Street Scene is guaranteed to deliver the celebration of the year.

For up to date information and a look back at past performers, visit the Street Scene website at [www.street-scene.com](http://www.street-scene.com).